



Facts and Figures

Trade fair Sub-heading	IDS International Dental Show																				
Date of the event Organizer of the fair	22 to 26 March, 2011 The IDS is held every two years in Cologne and is organized by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI) and staged by Koelnmesse GmbH, Cologne.																				
Venue	Koelnmesse																				
Opening times	Exhibitors: 8.00 a.m. - 7.00 p.m. Visitors: 9.00 a.m. - 6.00 p.m.																				
Admission fees	<table> <tr> <td>Online-Shop</td> <td></td> </tr> <tr> <td>1-Day ticket:</td> <td>13,00 EUR</td> </tr> <tr> <td>2-Day ticket:</td> <td>17,00 EUR</td> </tr> <tr> <td>Season ticket:</td> <td>21,00 EUR</td> </tr> <tr> <td>1-Day ticket for students / Special ticket for children accompanied by adults</td> <td>7,50 EUR</td> </tr> <tr> <td>Box-Office</td> <td></td> </tr> <tr> <td>1-Day ticket:</td> <td>15,00EUR</td> </tr> <tr> <td>2-Day ticket:</td> <td>19,50 EUR</td> </tr> <tr> <td>Season ticket:</td> <td>25,00 EUR</td> </tr> <tr> <td>Day ticket for students / Special ticket for children accompanied by adults</td> <td>8,50 EUR</td> </tr> </table>	Online-Shop		1-Day ticket:	13,00 EUR	2-Day ticket:	17,00 EUR	Season ticket:	21,00 EUR	1-Day ticket for students / Special ticket for children accompanied by adults	7,50 EUR	Box-Office		1-Day ticket:	15,00EUR	2-Day ticket:	19,50 EUR	Season ticket:	25,00 EUR	Day ticket for students / Special ticket for children accompanied by adults	8,50 EUR
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Stand rental fees/sqm	238,00 EUR / sqm																				
Flat rate energy costs/sqm	6,50 EUR / sqm																				
Catalogue	t.b.a.																				



IDS
International Dental
Show
22-26 March, 2011

www.ids-cologne.de

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Product segments	Dental practice Dental laboratory Infection control and maintenance Services, information, communication and organization
Fair profile	The International Dental Show in Cologne is the world's leading trade fair for the dental sector. In 2011, at the 34 th IDS, the fair will once again generate momentum while paving the way for pioneering advances, demonstrating its role as a successful presentation platform and meeting place for all decision-makers in the dental-medicine market.
Mailing of registration forms to exhibitors	from the end of January 2010
Hall occupancy	Halls 3, 4, 10, 11
Construction and dismantling periods	<u>Construction period:</u> March 15 - 21, 2011 <u>Dismantling:</u> March 26 - 29, 2011
Access rights	Only for trade visitors
Target groups Exhibitors:	Manufacturers, importers, service providers, associations and institutions directly related to products and systems for dental medicine and dental technology
Visitors:	Dental trade, dentists, dental surgery staff, dental laboratories, industry, service provider, research and development, apprentices / students
Figures for the previous event (2009) Exhibitors	1.820

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Gross exhibition space	138.000
Visitors (Visits)	106.000
Project Management	Thomas Maxein t.maxein@koelnmesse.de
website	www.ids-cologne.de